I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:

O P Mail Stop Non-fee Amendment, Commissioner for Patents P.O. Box 1450, Alexandria, VA 22313-1450 on July 10, 2003

Date of Deposit

John G. Rauch

Name of applicant, assignee or Registered Representative

Signature

Date of Signature

#6A 7-3103

Our Case No. 9623/324

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	RECEIVED
Soulanille, Thomas A.)	JUL 1 7 2003
Serial No. 09/872,737) Examiner Le, Uyen T.) Group Art Unit No. 2171	Technology Center 2100
Filing Date: June 1, 2001			
For	IMPROVED SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE))))	

AMENDMENT

Mail Stop Non-fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 10, 2003, please amend the application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 6 of this paper.

Amendments to the Drawings begin on page 10 of this paper and include an attached replacement sheet.

Remarks begin on page 11 of this paper.